

## **Tourism Promotion**

### **Mission:**

This activity is for the transfer of three-fifths of the Lodging tax revenue to support tourism in York County and the operations of the Tourism Fund. The Tourism Fund accounts for all tourism-related projects as approved by the Board of Supervisors.

### **Goals:**

- To promote tourism related activities in the County.
- To support the operations of the Tourism Fund.

### **Implementation Strategies for FY2004:**

- None

### **Budget Issues:**

- For FY2004, the funding reflected the anticipated increase in Lodging Tax revenue.

General Fund Expenditures	FY2000 Actual Expenditures	FY2001 Actual Expenditures	FY2002 Actual Expenditures	FY2003 Original Budget	FY2003 Expected Appropriations	FY2004 Adopted Budget
<b>90915                      Tourism Promotion</b>						
Fund Transfers	<u>1,069,680</u>	<u>1,098,283</u>	<u>1,152,608</u>	<u>1,170,000</u>	<u>1,170,000</u>	<u>1,193,400</u>
Activity Total	<u>1,069,680</u>	<u>1,098,283</u>	<u>1,152,608</u>	<u>1,170,000</u>	<u>1,170,000</u>	<u>1,193,400</u>
Percentage Change	1.31%	2.67%	4.95%	1.51%	N/A	2.00%

#### FTE's

Management	-	-	-	-	-	-
Professional/Technical	-	-	-	-	-	-
Admin/Clerical	-	-	-	-	-	-
Trades & Crafts	-	-	-	-	-	-
Total	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>

